

Alumni Profile

Name: Daniel Millard-Jones

Leaving Year: 2005

Current Role: Associate Director of Business Intelligence

What have you been up to since leaving Furness College?

I attended Furness College as part of a chef apprenticeship program with Cumbria Tourist Board. After finding out that being a Chef wasn't for me, I started working in a call centre in Barrow, where I quickly found out I was a good people manager and was strong with numbers & spreadsheets. This helped me move through the business into different areas and gain a lot of experience in a short space of time. Since then, I worked my way up through a number of roles within various business sectors until I found my dream role within Media which is the role I hold today! I now manage a team of data engineers & scientists and data visualisation experts, providing insight to some of the world's leading organisations on their digital marketing strategies.



What experiences have developed your key employability skills?

Being launched into a people management role from a young age forced me to quickly mature and understand the complex world of people I was responsible for. After moving into an analytics role full time, I made sure I up-skilled myself in every possible way, doing as much in-work training as I could and learning from the people around me.

What advice would you give to current students around developing their own skills ready for leaving education?

Branch out into as many avenues as you can and once you find something you love, become an expert in that field. Make sure you're the person people think to ask when they need an answer to something. If you don't live what you do, do something else!

A fond memory of my time at Furness College would be...

Attending Furness College as a 16-year-old boy after leaving school made me feel like a grown up. Everyone was friendly and it was a much more relaxed atmosphere than school. I was treated like an adult, so I behaved like an adult and took responsibility for my own future. Every tutor I came into contact with was really friendly and professional.