

# Our Strategy

**FURNESS COLLEGE**  
Incorporating Barrow Sixth Form College

Public Value Statement 2018 - 2021

**VISION**  
Inspiring people and changing lives through excellence in education and training

## VALUES

  
**RESPECT**  
for individuals,  
enabling equality,  
diversity and  
inclusivity.

**CELEBRATION**  
of the success and achievement  
of our students and staff

**EXCELLENCE**  
in everything we do

  
**AMBITION**  
for the College  
and its students  
to be the best  
they can

  
**INNOVATION**  
in how we work,  
develop and  
continuously  
improve

  
**SUPPORT**  
for students and staff by  
providing care and promoting  
well-being in a safe and  
protective environment

1.

## Inspire



To *inspire individuals* through a rewarding, safe and inclusive environment

- Promote and embed the College's vision and values throughout all aspects of the organisation
- Gauge and act upon the views of stakeholders, and value and embed student voice activity to ensure the College continuously improves
- Regularly review the curriculum and develop the team in order that the College meets the current and future needs of students and supports local and regional economic growth
- Further develop the diverse and inclusive culture to create a positive learning environment which is committed to equality, maintaining a zero-tolerance approach to all harassment and discrimination
- Develop the resilience of students and staff by supporting mental well-being and creating a culture of independence and team working
- Advance students' employability skills and foster a culture of innovation and enterprise, alongside academic and vocational excellence
- Celebrate the achievement of our students, employers and colleagues, creating a reputation of excellence at local, regional and national level

2.

## Succeed



To *raise individual aspirations*, create opportunities and promote personal development and progression by delivering high-quality inclusive education and training

- Ensure high performance through excellence in teaching, learning and assessment
- Deliver an exceptional learning experience and first-class resources, maximising opportunities to share excellence between the two campuses
- The College to undertake rigorous self-assessment, set challenging targets for improvement, measure progress and take actions to achieve excellence and improved student outcomes
- The College to set high expectations for students through the establishment and monitoring of challenging short-, medium- and long-term targets, coaching them to achieve their full potential
- Provide comprehensive, current and impartial information, advice and opportunity guidance
- Work with students to ensure they secure successful destinations which meet their future ambitions
- Maintain and build upon the College's chartered status

3.

## Contribute



To contribute to the *success* of Furness

- Contribute to and be a leader in regional economic growth through a high-quality, demand-driven curriculum offer which meets the needs of individuals and employers
- Work closely with local and regional organisations such as the Local Enterprise Partnership, schools, universities and local authorities, and contribute to the development of skills in the workforce and address current and future skills shortages
- Continue to be the lead provider of STEM skills training in South Cumbria
- Deliver a flexible, demand-driven and growing programme of training for employers, including apprenticeships and professional courses, and maximise funding opportunities
- Maintain the successful partnership with BAE Systems and other key employers, expanding into new programme areas
- Liaise with employers to maintain a comprehensive student entitlement to high-quality and meaningful work experience and work-related activities
- Lead on curriculum developments such as apprenticeship standards and T Levels

4.

## Prosper



To be *financially successful* through efficiency, cost-effectiveness and the delivery of sustained income

- Maintain the College's sound financial health and future prosperity through maximising opportunities to grow income and bringing about the necessary efficiencies in the delivery of the College's curriculum and services
- Foster a culture of innovation, enterprise and measured risk which leads to demand-driven curriculum development, appropriate diversification, sustained income and improved work practices
- Actively develop opportunities for partnership working with other high-quality providers in the region
- Maximise the College's capacity and funding to deliver STEM programmes through effective staff development and the provision of industry-standard facilities
- Provide regular and robust performance data to the Corporation, including forecasts, emerging risks and opportunities, enabling the required level of scrutiny to inform management actions
- Proactively promote the College to both large and small employers, and the wider community, ensuring they have a sound understanding of how the College can support their objectives
- Continue to improve the learning facilities at the College's campuses